



SIMPLUS

SUCCESS STORY



SelectHealth is a not-for-profit health insurance organization serving members in Utah and Idaho. SelectHealth offers medical, dental, vision, life, and disability coverage to its members.

INDUSTRY
Healthcare

CLOUD
Salesforce Lightning

SERVICES
Managed Services

HQ
Murray, UT

WEBSITE
www.selecthealth.org

THE CHALLENGE

SelectHealth desired more flexibility, credibility in delivery, and an overall streamlined experience from its Salesforce org. An outdated interface was yielding low adoption, and there were limited solutions to its problems using Salesforce Classic. Additionally, no custom code best practices were in place, and a complex administration for maintenance required developer expertise.

THE SOLUTION

We were able to provide better adoption by implementing Salesforce Lightning and create more robust page layouts for SelectHealth. We also leveraged custom Lightning components to provide greater flexibility and made the Salesforce instance more intuitive for admins and end users.

THE OUTCOME

With more robust, dynamic page layouts thanks to Lightning, SelectHealth now enjoys greater adoption, more solution flexibility with Lightning components, streamlined training paths, and an intuitive instance for admins to operate.

SelectHealth now has improved operational efficiency with less scrolling due to better page layouts, a modern and natural feel to its instance, and sleek, updated controls.

50%	Cost Reduction in Maintenance
65%	Less Custom Code
✓	Improved Operational Efficiency